ICSE has historically been the platform of choice for noteworthy industry-academia conference interactions in all matters of Software Engineering. Continuing this tradition, ICSE 2011 nurtures and values these interactions bringing together software engineering practitioners and researchers from industry and academia via the Software Engineering in Practice Track.

This track solicits high quality research papers and experience reports focused on industrial practice and applications of software engineering foundations, methods, practices, processes and tools. We welcome, in particular, results of partnerships between industry and academia that are pragmatic, practical, highly relevant, and thoroughly researched. Papers representing experience reports or case studies are of substantial interest.

Papers should address the following: the context of the problem and why it is important; closely related work; a concise explanation of the approach, techniques, and methodologies employed; the best practices that emerged; the tools developed, the software processes involved, and their broader applicability; overall assessment of effectiveness, risks and mitigations, and other lessons learned; as well as how other approaches may have been considered or tried, but not chosen. All submissions will be peer reviewed. They will be evaluated on the basis of originality, importance of contribution, soundness, evaluation and quality of presentation.

**Submissions Deadline**: 15 Oct 2010
**Notifications date**: 15 Dec 2010